



## Design Strategies – Admissions Criteria

The Design Strategies BDP provides a multidisciplinary framework for undergraduate students to master design thinking skills outside of traditional departmental programming to better prepare them to tackle real-world wicked problems. The curriculum engages students in a design process that includes research and insights; creative problem solving; prototyping and testing; and implementation and presentation—all while learning to apply a critical lens to the social context within which design takes place.

Successful applicants will:

- Explain how their learning and/or professional goals align with the Design Strategies BDP curriculum and what it asks of students
- Have ideas for problems they want to use design methods of thinking to solve
- Describe how past experiences have shaped their learning goals for this BDP
- Have a minimum GPA of 2.5
- Ideally, have taken ITD 101: *Introduction to Integrated Design* and/or ITD 301D: *Introduction to Design Thinking* by the time of application *OR* have prior academic or extracurricular experience that would demonstrate a design thinking background