

The School of Undergraduate Studies

World Changers

The Great Debate



School of UNDERGRADUATE STUDIES

Lawrence W. Speck, FAIA

W. L. Moody Centennial Professor of Architecture



Professor Speck was founding director of the Center for American Architecture and Design, 1982-90 and Dean of the School of Architecture, 1992-2001. Speck is also a practicing architect. His buildings have garnered over 70 design awards over the last 20 years and have been published widely both in the U. S. and internationally

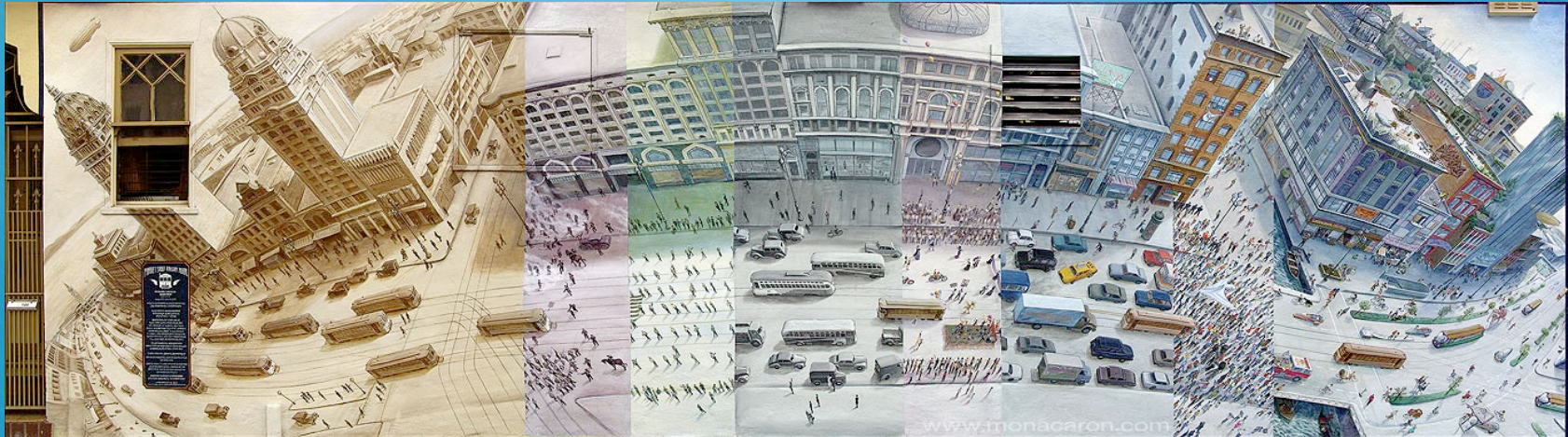
Did you know?

Professor Speck
was the lead
architect for the
Austin Bergstrom
Airport.



Fun Architecture Fact

More than 50% of both energy consumption and carbon footprint is in buildings. The solution to sustainability problems is inextricably linked to architecture.





Find out more!

Experiencing Architecture

By Steen Eiler Rasmussen



What are some careers well suited to the architecture discipline?

- Architect
- City Planner
- Urban Designer
- Interior Designer
- Graphic Designer
- Real Estate Developer
- Creative Problem Solver

Dr. David Springer

School of Social Work



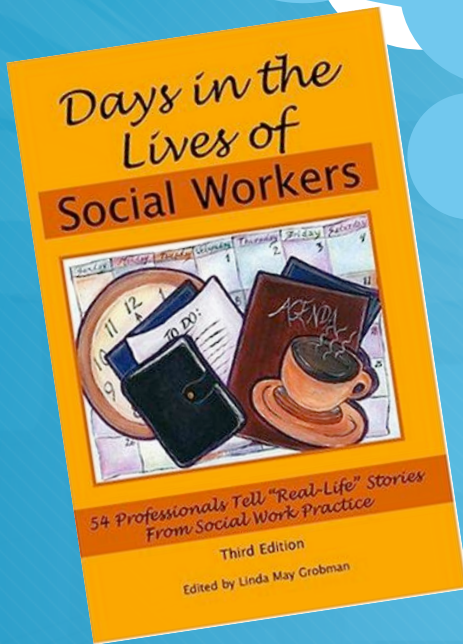
Dr. David Springer is the Associate Dean for Academic Affairs, Graduate Adviser, and a University Distinguished Teaching Professor in the School of Social Work at The University of Texas at Austin, where he is also Investigator of the Inter-American Institute for Youth Justice and holds a joint appointment with the Department of Psychology.



Surprising facts about Social Work:

Professional social workers are the nation's largest group of mental health service providers. Social workers provide more mental health services than psychologists, psychiatrists and psychiatric nurses combined.

Source – NASW



Find out more!

Days in the Lives of Social Workers: 50 Professionals Tell "Real-Life" Stories from Social Work Practice

Edited by Linda May Grobman



Surprising facts about Social Work

There are hundreds of social workers in national, state, and local elected office, including two U.S. Senators and seven U.S. Representatives.

Fun fact about Dr. Springer



He recently completed his first 100-mile trail run, the Leadville 100, in the Rocky Mountains of Colorado.



Social Work Careers

Employment of social workers is expected to increase by 22% during the 2006-2016 decade, which is much faster than the average for all occupations.

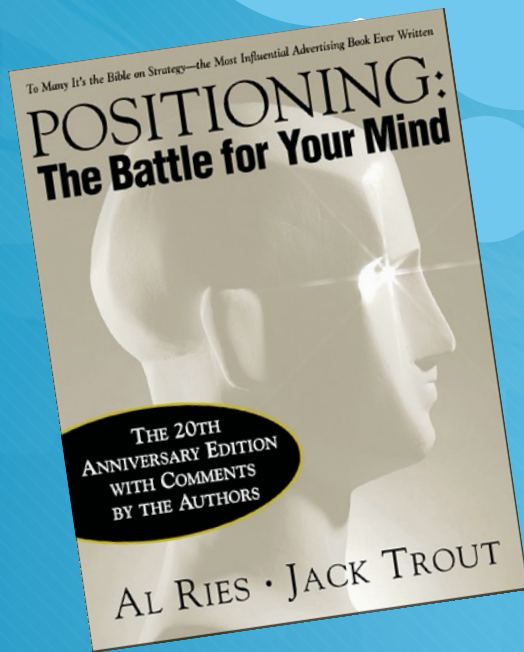
Dr. Leigh McAlister

Department of Marketing Administration, McCombs School of Business



Dr. McAlister holds the Ed and Molly Smith Chair in Business Administration, McCombs School of Business, where she has been on the faculty since 1986.

Her research areas include consumer behavior, marketing models, and marketing strategy. She is the co-author of *Grocery Revolution: The New Focus on the Consumer* (1997) and co-editor of *Essential Readings in Marketing* (MSI 2006).



Find out more!

Positioning: The Battle for Your Mind

By Al Ries & Jack Trout

A stylized illustration of a bright yellow sun with a blue circle in the center, partially obscured by white and light blue clouds. The background is a solid blue color with a subtle pattern of lighter blue squares.

Did you know?

You use “marketing”
every day and may not
realize it?

When a student applies to medical school, that student is “marketing” himself or herself to the medical school.



What are some careers well suited to the marketing discipline?

- **Brand Management**
- **Consultant**
- **Sales Management**
- **Merchandise Management**
- **Advertising**
- **Marketing Research**

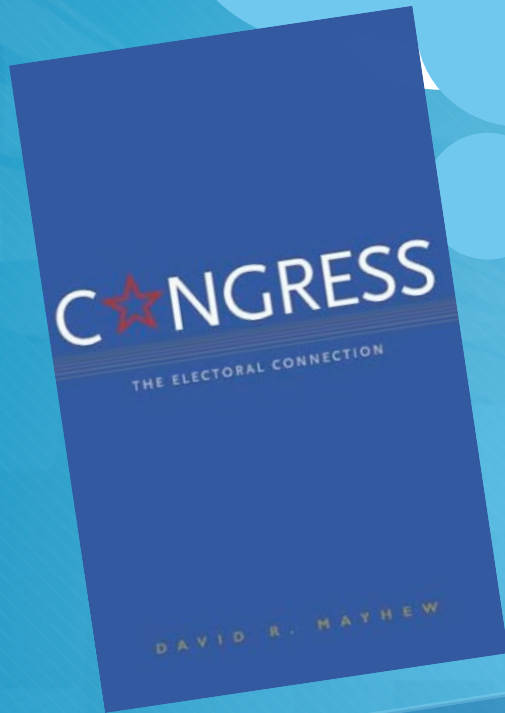
Dr. Sean Theriault

Department of Government, College of Liberal Arts



Dr. Theriault's primary research interests are in U.S. political institutions, primarily Congress. He researches party polarization in the U.S. Congress.

Dr. Theriault has published two books: *The Power of the People: Congressional Competition, Public Attention and Voter Retribution and Party Polarization in Congress.*



Find out more!

Congress: The Electoral Connection

By David R. Mayhew

Fun fact about Dr. Theriault

He is an extensive traveler. He has been to all fifty states and six continents.



Surprising facts about Political Scientists



15-14-13--THE GREAT PRESIDENTIAL PUZZLE.

Their studies incorporate history, economics, sociology, psychology, religion, geography, communication, & anthropology.



What have UT students done with a degree in Government?

Some work in politics, community organizing, non-profit work, and the corporate world.

Graduates also go to law school, public policy schools, public administration schools, and graduate programs in political science.

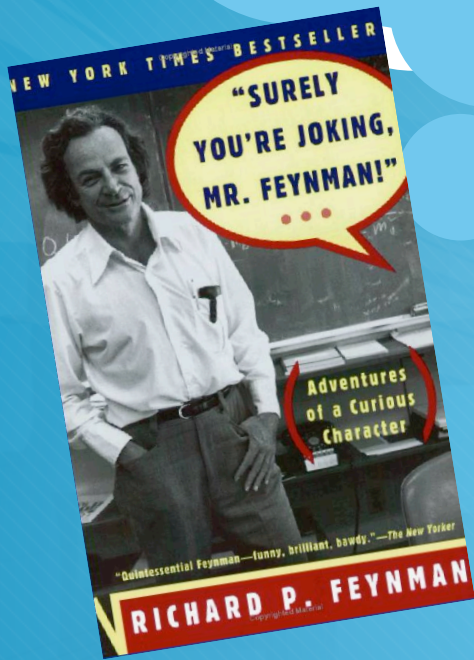
Dr. David A. Laude

Department of Chemistry & Biochemistry, College of Natural Sciences



Dr. Laude is Senior Associate Dean for Academic Affairs in the College of Natural Sciences and a Distinguished Teaching Professor in the Department of Chemistry and Biochemistry. His research interests are in the area of instrumentation development in the field of mass spectrometry.

In his capacity as student dean, Dr. Laude oversees numerous CNS enrichment and success programs including the Texas Interdisciplinary Plan and the Freshman Research Initiative.

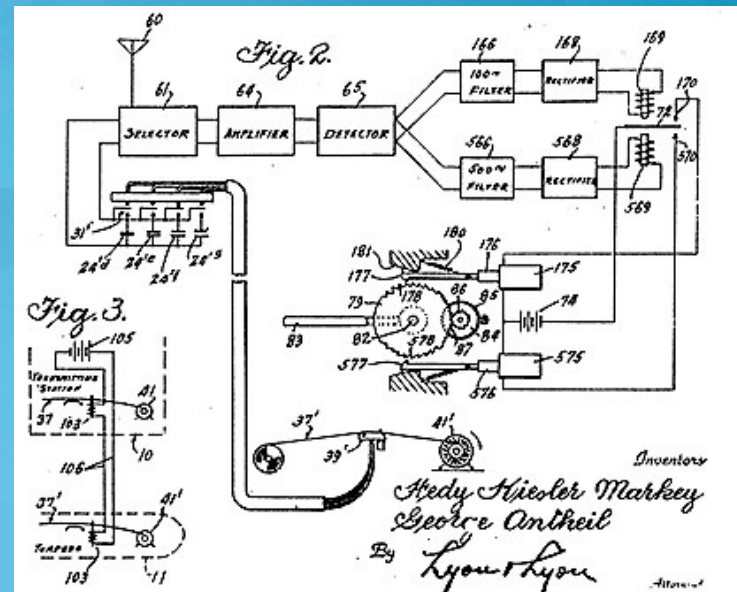


Find out more!

“Surely You’re Joking, Mr. Feynman!”

By Richard P. Feynman

Did you know?



1940s starlet, Hedy Lamar, earned a patent for frequency jumping, a technique still used today!



Science Careers

Recently *Time Magazine* listed the best recession-proof careers, and it turns out that careers built on science, technology, math, and engineering degrees dominated the list with everything from the health professions, , computer/information sciences, and science teaching and research.



Find out more!

Science and Nature

...Dr. Laude's recommended general journals